

# Study Business at UC



## Accounting

Accountants are experts in financial management, running organisations and getting the most out of resources. They help organisations keep track of not only their money but also their property and workers. They help those workers make decisions as they grapple with economic, political, technical and social issues. Their actions will not only sustain their organisations but also be economically, environmentally and culturally sustainable as far as society is concerned.



## Economics

Studying economics develops your critical thinking skills, helps you grasp the trade-offs inherent in choices, and equips you to make better decisions. Explore real-world issues while gaining valuable insights into our complex world full of challenges. With a strong foundation in economics, you'll be well-prepared for diverse career opportunities and contribute to building a better world.



## Finance

Finance is a rapidly growing discipline that examines the way in which money is used and handled. Financial advisors focus on future planning for firms or investors. Many CFOs have a background in finance and accounting and other career paths include financial planning, investment banking and managing a small business.



## Human Resource Management

Human resource managers facilitate the relationship between employers and employees and play a pivotal role in organisations by ensuring that the right talent is in the right place at the right time. Human resource managers lead the organisation's recruitment and selection, employee training and development, and performance management and reward activities. In doing so human resource managers serve as strategic partners, aligning HR practices with organisational goals, and contribute to fostering employee engagement and wellbeing, productivity, and overall organisational success.



## Information Systems

Digital technologies change how we work, communicate and do business. IS professionals design, develop and deliver technology solutions to problems in business and society. With the IS major, you will uncover the power to drive business innovation, transform healthcare, solve crime, guide positive actions on climate change and shape the future. With data and technology at the heart of all decision-making, there is a wide range of career paths for IS graduates, such as Information Systems Analyst, Business Data Analyst, Business Intelligence Developer, AI prompt designer, Digital Project Manager and IS/IT Consultant and jobs that do not exist yet. Join the forefront of cutting-edge technology and seize the chance to make a lasting impact.



## International Business

New Zealand organisations are becoming more globalised and need graduates who can operate confidently in an international environment. With opportunities to study a different culture or language and go on an exchange overseas, International Business graduates are well placed to succeed on the world stage.



## Management

Do you like problem solving and engaging with lots of different people? You do this in Management, which is about accomplishing organisational goals in a responsible way, through planning, organising, and leading. With a degree in Management, you can work in variety of interesting and diverse industries, from small to large organisations, from local to multinational businesses.



## Marketing

Marketing specialists research a consumer's needs and wants, find a solution to those needs and wants, and ensure their outcome is better than their competitors. Marketing can open the door to creative and fast-paced careers ranging from advertising and promotion through to product management and events.



## Operations and Supply Chain Management

Operations and supply chain management is about meeting customers' needs while managing the processes to produce and distribute goods and services. From product design considerations, supplier selection and management, through production and distribution management, today's supply chain managers must think globally and sustainably to create resilient and successful firms.



## Strategy and Entrepreneurship

Strategy and Entrepreneurship is the highest level of managerial activity and deals with making decisions to create advantage and set the overall direction of an organisation. It covers all aspects of setting up, running and growing new ventures, and is ideal if you want to start your own business.



## Taxation and Accounting

Societies rely on taxation to redistribute wealth, provide for expenditure on public services, and influence behaviour. Taxation and accounting specialists are employed in chartered accounting firms, government organisations and non-profit organisations around the world.



## Tourism Marketing and Management

If you're interested in travel, marketing and people, or like the idea of working in international industries such as tourism, hospitality and events, then Tourism Marketing and Management (TMM) might be a major for you. As part of TMM, students will get real world experience and will become experts in digital marketing, hospitality and event marketing, destination management and sustainable tourism.

### Bachelor of Commerce example degree structure

Year 1				
ACCT 102	ECON 104	INFO 123	MGMT 100	STAT 101
100 Level	100 Level	100 Level		
Year 2				
BSNS 201	200 Level	200 Level	200 Level	200 Level
100 Level	200 Level	200 Level		
Year 3				
BSNS 299	300 Level	300 Level	300 Level	300 Level
200 Level	300 Level	300 Level	200 Level	

- Zero-points, zero-fees courses
- Compulsory courses
- Major courses
- Other Commerce courses
- Courses from Commerce or other degrees

### For more information

E: [liaison@canterbury.ac.nz](mailto:liaison@canterbury.ac.nz)  
 Te Whare Wānanga o Waitaha  
 Private Bag 4800, Christchurch 8140,  
 New Zealand  
[www.canterbury.ac.nz](http://www.canterbury.ac.nz)

