



Centre for
Entrepreneurship



Business School
Te Kura Umanga

10 YEARS

of GROWING
INNOVATION



10 Year Anniversary

**Ka whati i te tai,
ka pao te tōrea.**

*When the tide recedes,
the oyster-catcher strikes.*

This whakataukī Ngāi Tahu is a proverb that speaks to the importance of reading the conditions, being prepared with skills, knowledge, timing, and making the most of opportunities when they arise.

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IN THE BUSINESS OF MAKING A DIFFERENCE

The UC Centre for Entrepreneurship (UCE) is one of the key pillars of the UC Business School. Since its inception, the activities of UCE have had a profound impact on our students, creating opportunities for them to learn in real-world settings that are closely linked to their community and to industry. Whether it be through the Summer Start-up Programme, the various Disrupt Challenges, or the myriad of other opportunities provided to students, UCE has established itself as a beacon of entrepreneurial activity in the Ōtautahi Christchurch start-up ecosystem.

“In the business of making a difference” is the mission of the UC Business School. Both economically and socially, the alumni of UCE have embodied this mission with their passion and commitment to innovation and entrepreneurship. However, while we justifiably celebrate the achievements of our UCE alumni, none of this would have been possible without the UCE Team (both past and present), and the dedicated mentors from business and community organisations who have willingly given their time to help develop the next generation of entrepreneurs.

This book celebrates and memorialises the 10th Anniversary of UCE, giving insight into some of the achievements of the many ventures and individuals shaped by UCE over those ten years. While we celebrate the first ten years of UCE, I also look forward to seeing what the next decade brings.

Professor Paul Ballantine

Executive Dean, UC Business School, University of Canterbury



“The activities of UCE have had a profound impact on our students, creating opportunities for them to learn in real-world settings.”

Professor Paul Ballantine

CELEBRATING 10 YEARS OF INNOVATION

It is my absolute pleasure to be part of the UC Centre for Entrepreneurship (UCE) team as it celebrates its first ten years. Over that time we have worked diligently to increase entrepreneurial spirit, capabilities and impact both within UC and out in the wider innovation ecosystem. We help people generate ideas and turn them into ventures which make impact - socially, culturally, environmentally and commercially.

We want our students to realise that anybody can identify or create an opportunity and then make it happen. Our ThinkLab programme helps later stage ventures scale and grow.

UCE pulls together the knowledge of academic staff, the strength of engaged industry partners, and contributions from the regional, national, and international innovation ecosystem. We have strong relationships with all campus faculties, and with UC's Research & Innovation Office. A special thanks must go to all of the advisors, mentors, experts-in-residence and UCE alumni who have given their time and support to help the next generation of entrepreneurs and intrepeneurs make a difference in our world. A special thanks also to the UCE team members over the years, who have given their all and taken such great delight in the growth and success of others.

Like all organisations, UCE has evolved over its first decade. We will continue to adapt so that we remain current and at the forefront of innovation and entrepreneurship both at UC and in the wider regional and

national innovation ecosystems.

As UCE looks to the future we plan to integrate our programmes into the fabric of the University's many degrees and qualifications. We will look to gain academic credit for students participating in UCE programmes and challenges.

Our bold new strategy includes greater collaboration with other universities in New Zealand, Australia, and beyond, to share knowledge, resources and networks which will boost startup success across the country.

UCE will also play a greater role in startup validation in the Canterbury region. We aim to increase the chances of research-driven startups as well as founder-led startups being successful and advancing into incubators such as ThinkLab and Te Ohaka. We will run new Startup Validators in partnership with regional agencies, established businesses, and organisations, which will increase the amount and visibility of innovation happening in our region.

Please read on to explore the stories of some of our successful UCE alumni. I wish we could feature all of the amazing people who have participated in a UCE programme but then the book would be too heavy to lift.

Enjoy!

Gerard Quinn
Director, UC Centre for Entrepreneurship



“UCE pulls together the knowledge of academic staff, the strength of an engaged industry, and the contributions of ecosystem partners.”

Gerard Quinn

UC CENTRE FOR ENTREPRENEURSHIP OVERVIEW

At the UC Centre for Entrepreneurship (UCE), we connect, challenge and support students, staff, and the community to create impact by building capabilities in entrepreneurship and innovation. All of UCE's activities are connected with external organisations, enabling our students to gain real-world, hands-on experience. UCE's programmes and events are open to all UC students regardless of the degree or year of study. No prior experience is required.

The UCE community of founders, mentors, experts, and advisors fosters innovation and creativity with students and challenges them in a supportive environment where they are encouraged to take risks, explore new concepts, and make things happen. We want to equip our students to have a real, positive impact on society. UCE's programmes and events broaden minds, challenge ideas and empower students to make a real difference.

Summer Startup

The Summer Startup Programme is a 10-week intensive incubator/accelerator programme that gives students an opportunity to fast-track their commercial ventures and social enterprises.

UCE Disrupt

At a 48-hour UCE Disrupt Challenge students will meet new people by working in teams to create a solution to a real-world problem posed by a partner organisation.

Makerspace

UCE hosts its very own Makerspace equipped with 3D-printers, vacuum molds and vinyl cutters – a space for all creative UC students interested in active making, design, and prototyping.

ThinLab Canterbury Incubator

UCE has taken a leadership role in the startup ecosystem in Christchurch with the Founder Incubator, ThinLab. This Incubator supports the growth of the next generation of exciting global companies based here in Canterbury. ThinLab Canterbury helps founders define the optimum commercialisation pathway and prepares ventures for raising capital.

The Hatchery

The Hatchery is a year-long Incubator Programme for students and is the ideal place to nurture social or commercial ventures.



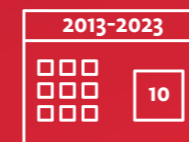
600+
VENTURES



1500+
STUDENT
ENTREPRENEURS



\$1 Million+
IN SCHOLARSHIPS



10
SUMMER STARTUP COHORTS



70%
COMMERCIAL VENTURES
30%
SOCIAL ENTERPRISES



500+
GUEST SPEAKERS



500+
MENTORS



100k
FRUIT BURSTS
CONSUMED



SUMMER STARTUP

The UCE Summer Startup Programme is an opportunity for students to fast-track their commercial venture or social enterprise into reality by working on it for ten weeks over the summer period.

The Summer Startup Programme challenges students to push themselves and their ideas to the next level in a supportive, enjoyable and dynamic environment. Over the course of the Summer Startup Programme, students engage with more than 60 different experienced entrepreneurs, industry experts and supportive professionals.

Each year, we welcome new students to the Summer Startup cohort. We are excited to be able to help students develop their business model and grow over the ten weeks. There are a diverse range of students participating in each year's Programme. Read on to meet the students and learn about their ventures; 2022/23 is the Programme's tenth edition.

At the end of the UCE Summer Startup we hold a Showcase event. UCE invites over four hundred members of the community to hear the top pitches from the year's cohort and celebrate the mahi of our student founders. Pitches are presented on stage and livestreamed to a virtual audience.

Joining us at the Summer Startup Showcase event is a great way to show your support for the next generation of entrepreneurs in our region. You will be inspired by the range of innovative ideas!



SUMMER STARTUP COHORTS

SECTORS

-  Agriculture
-  Arts & Entertainment
-  Education
-  Fashion
-  Finance
-  Food & Beverage
-  Health & Safety
-  Housing
-  Māori Culture
-  Medical
-  Personal Health & Wellbeing
-  Product
-  Science
-  Service
-  Social
-  Sport & Recreation
-  Sustainability
-  Technology
-  Tourism



Summer Startup Cohort 2013/14



A Romance with Coffee Hannah Howard

Provides quality educational opportunities to create specialty coffee.



Acorn Robotics



Owen Flanagan

Developing the first personal drone. A small flying robot aimed to bring the power of drones to the individual.



Aida Association



Tariq Habibyar

Aims to improve life conditions for children in Afghanistan by providing them with educational opportunities.



Are UCeated



Alex Telfar

Creating a tool to allow easier access to vacant computers on university campuses.



Augmentamancer – The Game

Daniel McKay

A quick, yet challenging, ready-to-play card game that fits a niche in the games market provided by the lack of portable games with short set-up times.



Beautiful Identities



Hazel Guyan

A series of web-based resources designed to help those experiencing chronic and/or mental illness explore other aspects of their identity, so that they do not feel defined by their illness.



Books for Learning Success

Alex Gosteva

A series of picture books designed for teachers to use with children in small groups or one-on-one to teach children essential social skills.



Farra Quality Games

Nic Farra

Fun that lasts. Making and marketing table top games from all over the world.



GlassJar



George Smith

A software platform for tenants and landlords to manage their rental properties and finances.



Go Beyond



Luke Gillespie

Independence through exploration. Providing Asian International students with extracurricular experiences that complement their degrees while exploring NZ.



Hawthorn

Hannah Port

A live, e-commerce retailer of country clothing which provides classic and affordable garments which easily transition from town to country settings.



HearOnlyMe

Sariska Adams

A teacher operated audio system that provides children with increased volume and clarity of the teacher's voice in the classroom through the use of individual speakers and headphones.



Helms Deep

Cameron Richardson

The 'Helmlock' is the signature concept product of Helms Deep. It aims to be the first widely produced Helmet + Bicycle Lock by implementing a practical and stylish design.



Himalayan Tahr Development Project

Dylan Avery & Hugh Mack

Creating a new primary industry in the farming and export of rare Himalayan tahr meat internationally.



Jetcoal

David Alexander

A way of quantifying the ever changing mass of a large coal stockpile through the use of high-tech instruments mounted on an unmanned aerial vehicle.



MaterialEyes

Ellen Palmer



Creating 3D printed tactile models to help blind and visually impaired people see their world.



My Five Meals



Stefan Warnaar

Fresh ingredients and easy recipes delivered to homes every week to make quick, delicious and healthy meals for families or flats.



ReStill

Bjorn Arndt

A premium home-brewing Still that makes producing spirits quick, easy and safer than ever before.



Shin's Teppanyaki

Kate Austin

A mobile teppanyaki restaurant that goes into homes to cook teppanyaki for large or small functions.



Site Sorted



Ashok Fernandez & Matt Cobham

A new construction industry software solution that helps workers operate safer and more efficiently around construction sites by standardising the Health and Safety process.



SupPORT

Olly Wilson

Enjoyable, inclusive, accessible sporting experiences that promote personal growth and make students feel proud to be a part of Sport at UC.



The Suggestion Box

Hannah Duder

An app that provides a quick, easy and non-confrontational way for customers and businesses to give and receive feedback.



TradeIntel

Kevin Doran & Tim Grunshaw

A software app that helps sellers discover market trends on Trade Me in order to sell their items more profitably.



Summer Startup Cohort 2014/15



180 Degrees Consulting

Kirsten Curry

The World's largest university-based consulting organisation aimed at improving the impact of social enterprises, while providing students with an avenue to apply their theoretical skills in a practical and supported environment.

Aerial Paradise

Lauren McGee

Providing a unique take on entertainment and bar service for corporate events, weddings, parties and special events with trained aerial acrobatic server staff.

Aida Children's Fund

Tariq Habibyar

A non-profit for scholarship funds for girls to attend school in Afghanistan.

Be the Change

Hannah Rhodes

A non-profit advocacy group which aims to raise awareness of sex trafficking in New Zealand and globally. The group is led by and geared toward New Zealand youth.

Blütech

Tom Wilson

An automated, Bluetooth-based indoor positioning system to keep track of employee and visitor attendance.

CleanStreams

Tom Beaumont

A cloud based software system helping dairy farmers mitigate cattle waste from entering local waterways.

Damuna Charitable Trust

Ivana Youn

A non-profit organisation helping migrants and refugees navigate, settle, integrate and contribute to their new lives in New Zealand.

Equipment Library for the Terminally Ill

Courtney Green

A concept similar to a book or toy library where individuals borrow medical equipment in order to receive home care.

Go Beyond Experiences Ltd

Luke Gillespie & Charles He

A learning service for international students to explore NZ through outdoor education.

Hardclaim Games

Daniel McKay & Steven Pinkham

A game development company centered on creating enjoyable and well-designed games where users can play in their own time without hidden fees or "wait to play" mechanics.

Joseph Hall Sports Trainer

Joseph Hall

An orthopaedic ball launcher with a speed control system, silent launch and multiple program settings to assist sports coaches in training and rehabilitation.

Kindle Theatre Company

Emily Burns

A theatre company established to encourage young adults to experience the theatre in Christchurch.

Kitset Assembly Services

Jorgen Ellis & Rachel Phang

A service firm which provides assembly of "assembly required" home furnishings for a flat fee.

MCAD

Michael Pearson

Digitally documenting new product designs for manufacturing processes.

One Great Gift

**Cameron Richardson,
Terry Fullerton & Paul Hill**

An online service for groups to select and contribute to a 'great' gift or experience for someone, without having to manage the whole process themselves.

Pulsar

Ivan Sadikov

A smart and intuitive graphical search engine that enables anyone to quickly analyse large amounts of data and easily adjust the search themselves, including what and how data is displayed.

QTee

Guy Hobson

A mobile 'Hole in One Challenge' game located on Lake Wakatipu. Concept allows for a unique offshore golfing experience while increasing drive power and landing control.

Skinmap

Matthew Milliken

An app for people with skin problems like acne and psoriasis. The app allows users to track the condition of their skin over time and document their diet, treatment, doctors and results.

Tredan Technologies

Steven Seo

The Tredan Wheel is the next step in technology for smart wheels which can intelligently negotiate various obstacles.

TutorMatch

Dea Majstorovic

An online platform connecting students and tutors, allowing tutoring sessions to be booked for particular university courses.

Two Weeks Without

Bridget Williams

A service for individuals and businesses to participate in a two week fundraising challenge. The challenge sees participants give up something for two weeks as they fundraise for their cause.

YoungGamblers NZ

Marco Zdrenka

A non-profit organisation designed to help young New Zealanders (under 30 years) with a gambling problem begin to address their addiction through an online anonymous social media source.



LOGAN WILLIAMS

Ngāi Tahu



In 2014, I joined UCE, back when we were based in the Forestry Building. I was, for a lack of a better description, a disheveled young man from Timaru with a chip on his shoulder and a hunger and desire to get rich and conquer the world. Rachel Wright, the UCE Director, quickly bent me into shape, gave me direction, guidance, and most importantly discipline. It was those early days that have been instrumental in my later successes as an entrepreneur, having sold four businesses.

Building a business from scratch is like chewing glass and looking into the abyss. You face seemingly untenable problems and have very few people who can help you because you are operating in the unknown. But at the same time, entrepreneurship is one of the most rewarding and fulfilling pursuits in life. It is the most effective way of shaping the world and fundamentally improving people's lives.

My advice for any aspiring entrepreneur is to surround yourself with like minded people, follow your passion not the money, and become an unstoppable force of nature. When pursuing a startup you will inevitably be faced with the pit of despair where nothing is working but know that times will get better. My ultimate vision is to transform Black Heron Holdings, my family office, into one of the largest companies in the world. We currently own three revolutionary companies; my goal is to tackle the world's problems head on and build a better world for tomorrow.



Surround yourself with like minded people, follow your passion not the money, and become an unstoppable force of nature.

Logan Williams





Summer Startup Cohort 2015/16



Ajant

Aydin Arik

A simple lightweight tool that makes design documentation easy, accurate and meaningful.



DapperMail

Matthew Ruffell

An email service provider where customers take control of privacy and data ownership with their own personal email server in the cloud.



EWB Connect

Claire Wild

A non-profit organisation engaging in volunteer humanitarian engineering initiatives throughout NZ and the South Pacific.



Global Foodie Project

Katie Talbot

An initiative where cafés and foodies around NZ can support food startups in developing communities through a Microfinance scheme managed by World Vision.



Habibyar Press

Tariq Habibyar

A New Zealand book publishing social enterprise that provides a platform for the children of the disadvantaged countries to share their stories with the world.



Health Logistics

Courtney Green & Harry Waddell

A pick-up and drop-off service for disability equipment.



In Situ Photo Project

Hannah Watkinson

An organisation which combines a dedicated photography gallery in the heart of Christchurch with an inclusive community engagement/ education programme.



Kaiapoi Pā Rejuvenation Plan

Nathan De Lautour

An integrated and holistic development and rejuvenation plan for Kaiapoi Pā that adopts a social enterprise model to deliver social, cultural and financial outcomes for descendants and the wider community.



Khullu

Stefan Warnaar

A high performance outdoor clothing company using yak wool from the Tibetan Plateau and superfine merino from Outback Australia.



Koti Technologies

Romana Kafedzic

Developing advanced methods to apply highly active Titania coating that rapidly kill harmful bacteria, viruses and fungi to reduce virulent infections transmitted in hospitals.



LAGO

Stephen Rowe

A web platform designed to streamline the planning of any outdoor trip, from hiking to climbing and mountain biking. By linking explorers with the gear, transport and accommodation providers.



Little Yellow Bird

Samantha Jones

A social enterprise that connects corporates with community development projects.



Māori Film Funding

Symon Palmer

An independent autonomous funding agency to champion Māori feature film.



Mulberry Street

Daniel Philpott

A furniture utilising advanced manufacturing techniques and computer aided design, creating exciting and unique furniture using natural materials.



Nightscape

Joseph Stretch

Enabling people to find the best venues and give venue owners more control of the outcomes of a night out.



One School- One Library Project

Mukti Thapaliya

Providing books to libraries and textbooks to schools destroyed in the Nepal earthquake.



Our Viue

Tui Williams

Connecting diverse people with a fresh outlook that can collaborate with others to create a sustainable solution.



Pro Choice

Rasela Barrow

A franchise producer group that enables young and innovative farmers to create their own sustainable farming businesses on vacant land and lifestyle blocks.



RE:Edit

Felicity Powell

An independent publishing agency dedicated to creating personalized, responsive published materials that navigate journeys, be they external (travel) or internal (personal growth).



Run Nudge

Megan Blakely

A fun, easy to use app to pass on knowledge related to psychology.



Shorts Story

Megan Ball

Shorts that fit well, in flattering styles with great fabric.



SMART Consulting

Christopher Butlin



Solution-focused educational experiences, engaging staff in relevant and empowering pedagogical experiences gaining a greater understanding of sustainable practice within your business.



Sponsorship Trading Co.



Ben Braid

Connecting not-for-profits with a database of sponsorship information and streamlined processes for the corporates.



Sunflower Camping



Gaetano Dedual



A fun and safety conscious camping site for festival attendees of 'Rhythm and Vines' in Gisborne, New Zealand.



TipRun



Nick Donkers

A full service, 'door-to-dump' rubbish removal across Christchurch from old furniture & appliances, to construction debris or garden waste, diverting waste away from landfill, by recycling or donating items collected.



TrampMate

Sudhanshu Ayyagari



A mobile/web based, one-stop digital resource library for tramping, hiking, camping and sightseeing for professional or amateur travellers in New Zealand.



VoltCuffs



Andrew Graham

An electrical health and safety aid that incorporates wireless voltage detection into a wristband that automatically alerts a user with a visual, audio and vibration warning, whenever a users hands approach an electrical hazard.



Wireless Guard

Taylor Watson & Anthony Lefebvre-Allen

A sensor module which transforms a home's existing doors and windows into smart devices allowing users to monitor if doors and windows are locked or unlocked, opened or closed from their smart device.



Yoga in Schools



Te Rerenga Kotuku



Jessica Templeton

A 10 week programme that integrates Te Reo Māori and mindfulness movement.



Summer Startup Cohort 2016/17



Athletrics

Jo Bennett

Innovative ways to give athletes the edge they need to push their performance further.



Banquer

Alexander Miller



An interactive financial literacy app designed to teach primary and intermediate students how to use their money effectively in the real world.



Biome

Logan Williams

Using Didymo, an invasive fresh water algae, to create sustainable and biodegradable materials. These products include Biopaper, Bioplastic and Bio Fabric.



Blackwell Design

Michael Blackwell



Fast, affordable 3D architectural visualization by offering in-house services from standard still images to video walk-throughs.



Day in the Life

Nicole Tan

Connecting university students to companies and organisations for one day insights into various industries.



Farm Sense

Rhys Fitzgerald

A drone based "search and destroy" service for primary industries such as wilding conifer control on high country land.



Find My Fit

Tim Crellin

An online plugin that determines if a piece of clothing will ACTUALLY fit before purchasing.



Fly Productions

Michele Ducray

Producing and distributing music demos for local musicians to find an outlet to reach a more mainstream audience.



Hagley Group

Alex Ingrosso

Exploiting a niche in the small to medium enterprise market by acquiring businesses as investments.



In Sit Photo Project

Hannah Watkinson

NZ's only public art space dedicated to exhibiting and promoting the photographic medium.



InSiteVR

Chris Petrie

Saving lives and keeping workers safe through training in virtual reality where the user can experience dangerous and realistic work scenarios in the safety of the office.



Ipsum Group

Paula Granger

A communications and marketing service aimed at entrepreneurs and SME's wanting to build their brand.



Mallu

Jess Langtry, Clive Antony & Meg Gerrard

Ethically made streetwear clothing for the millennial generation.



Minimise

Rob Hockey & Shilo Kherington

Manages health and safety on residential construction sites through web and mobile technology.



Monica Bridal NZ

Mari Ono

Tailor-made wedding plans for Japanese couples who want to hold their wedding ceremony and photo shoot in New Zealand.



More Than Exist

Victoria-Rose Tucker

Helping young women embrace their uniqueness to develop and thrive, every day, and stay true to who they are and what is important to them.



Native Chorus

Alistair McLeay, Reid McLeay & Finbar Maunsell

Solar powered, cellular enabled birdsong monitors, distributed to thousands of sites in ecosystems around the country to build a national birdsong registry.



Peak to Plateau

Stefan Warnaar



Outdoor clothing with yak wool from the Tibetan Plateau. Warmer, softer and breathable, perfect for skiing, tramping, mountaineering, climbing and travelling.



Pentest

Billy Hansen



An IT business based in Canterbury focused on connecting schools with low cost hardware computers and other IT services.



Rad Home

Laura Quaid



A well-designed simplistic storage solution to enhance style and transform the way customers think about storage.



Refresh Tonic

Katherine Pearse

A refreshing, delicious and healthy sparkling drink utilising nutrient-dense, organic and natural ingredients.



Shining Stars

Janet Nicol



Professional development workshops to primary and intermediate schools to support the social and emotional development of their students.



Sonder Leather

James Richardson

A range of bespoke, locally made leather accessories for young professionals.



SystematicSOP

Logan Glasson



An online tool for building and presenting Standard Operating Procedure documentation.



So Keen Productions

Sophie Petersen

Increasing diversity of theatre productions in Christchurch by providing a platform where new talent and artists can bring their performances to a new generation of theatre goers.



The Pegboard Company

Tom Mackintosh & Markus Body

Versatile, modular and unique pegboard storage solutions.



Transition Navigators

Robyn Johnston



Helping older people find the best fit for their accommodation needs by working with older people planning to downsize as well as families following a health crisis.



Vita Bag Cecilia

Clavijo Boshoff

A sustainable alternative to eliminate the need for produce plastic bags. Vita Bags are reusable fabric bags that are biodegradable and will keep produce fresh both inside and outside a fridge.



Your Seller

Doris Lien

A service for older people who struggle with the internet that breaks down the barrier they face with technology by helping them sell their unwanted belongings on platforms such as TradeMe.

Startup
Final
Pitchcase

Summer Startup
2017/18 Launch

UCE Tradestaff
Bootcamp

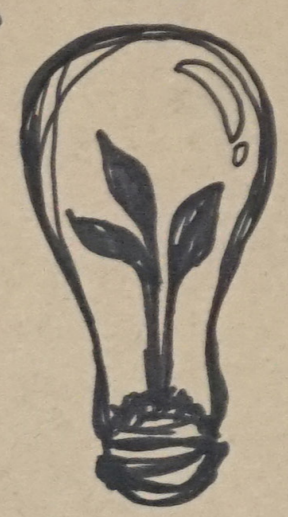
NZTA
Kaikōura
Challenge

MYOB IT
Challenge

Lane Neave
LawTech Challenge

SDS
Case Com

UCE 2017



ABHINAV

CARL

JOEL

ROBBIE

KEVIN

AZWIN

NICK

JANE

KIM

TIM

MAYBE LOVE IS IN



Summer Startup Cohort 2017/18



WellresourceEd Megan Alderson

Increasing the Wellbeing of young New Zealanders by developing teaching resources for secondary school educators.

STATisfying Sports Christopher Bacon

Accurately monitors numerous athletes over a number of relevant metrics to reduce injury risk. A unique workload algorithm calculates individualised feedback recommendations to aid in injury prevention.

Surety Daniel Bercich & Damon Ross

Empowering people in need by streamlining a legal process.

UC Time Bank George Cadillac

An online community where students can trade hours of their time using their skills to fulfill each others needs.

Catalinq Matt Goodson & Nick Goodson

Helping small online retailers to drive high quality traffic to their webstore for low cost.

Gateway China Meng Xu

Marketing consultancy services for New Zealand SMEs looking to enter the Chinese market.

Leftovers Florence Hinder

Connecting businesses with excess food to those who want it.

Medsalv Oliver Hunt

Reprocessing single use medical devices and returning these to hospitals at a lower cost than the original device. This means less devices are imported to landfill.

Talk Town Jacyntha Joseph Michael & Zoë Haws

An online, self-advocacy and communication skills game for deaf kids.

SolarMia Maaka Kahukuranui

Building solar farms to provide cleaner and more affordable energy.

Empowerment Publishing Kara Kennedy

Publishing aimed at expanding the horizons of girls through inspirational children's books featuring female characters in Science, Technology, Engineering, and Mathematics (STEM).

Citizen Kendall Lattin

A civics and citizenship education workshop to teach young people about politics and inspire discussions about ideas that matter to them

Insight Legal Jared McNicoll

A variety of effective research discovery tools lawyers can use to navigate the ever-increasing body of knowledge in law.

Kōrure Ron Park

New Zealand Green Lipped Mussel Oil extracted through a special extraction process. A natural New Zealand remedy against arthritis and joint pain.

Purpose Projects Laura Robinson

A not-for-profit student volunteering organisation.

Dapper Linux Matthew Ruffell

An exceptionally secure and easy-to-use operating system designed for everyday use.

Aspirations Jess Scarsbrook

A social enterprise providing a practical pathway to employment for young people with intellectual disabilities.

Cyqus Udit Sharma

A productivity focussed cloud based property management app designed to make the worklives of landlords and property managers more streamlined by reinventing online collaboration with tenants and maintenance teams.

Take a Bite Hamish Simpson

An online fresh fruit and Veg delivery service.

HydroPurus Craig Stocker

A device to purify contaminated water for people living in poverty overseas. The ceramic device uses solar energy to distil water, giving families a safe supply of water for drinking.

Tamariki Aroha Teariki Tuono

Empowering primary school students to promote the Māori language through healthy food stalls at local markets and workshops that empower their communities, local businesses and whānau to appreciate and use Te reo Māori.

Cultural Narrative Project Ruby Vanderlaan- Kitto

Liaises closely with Iwi to create teaching resources for primary schools that focus on getting the children to interact with their local area and Māori cultural practices.

Biome Logan Williams

A sustainable company which uses Didymo, the pest algae, to create nontoxic, waterproof, fire retardant, and highly recyclable materials.

The Dandy Club Jack Wood

Clothing using only the most sustainable and innovative materials.

KnowledgABLE Communities

Supporting community groups to guide their conservation based on the newest scientific literature to effectively lobby for policy change, apply for grants and direct workers on the ground.



Summer Startup Cohort 2018/19



Ball & Cue William Fulton

Alcohol products that advocate introspection, community, and personal growth.



Diancare Zhanni Luo

Gamified activities for earthquake education with AR technology that are interactive, experiential, educational and fun.



Equilibrium Tayla Johns

High quality, smart and reliable devices to improve the remote management of horses.



Heyday Janice Fan

A review platform for tertiary education and curriculums with the goal of providing students with a package of insight.



Ignition Tutuoring Ltd. Tom Maslin

An alternative tutoring programme for students.



IntelliFarm Megha Malhorta

Smart farming with realtime data, cyber-physical farm management for NZ farmers.



Insurgent Foods Krystal Paix

A platform for vegans on campus providing easy online purchasing and a campus distribution point.



Investid Flynn Doherty

A platform that helps farmers make fully informed business decisions by aggregating key agricultural datasets.



Komodo Monitr Chris Bacon, Jack Wood & Matt Goodson

A software platform for athlete monitoring that analyses athlete data to optimise performance and reduce injuries.



Lotus Mat eco Jack Andrews

A high quality acupressure mat that reduces back pain, improves sleep and has little impact on the environment.



Nature Vs. Nurture Fisi-Belle Carrasco

A short TV documentary series based on podcasting research which discusses impact of circumstances within the Pacifica community.



New Zealand & Beyond Chelsea Aitken & Amelia Morgan

Digital platform selling New Zealand made cosmetics to 25-35 year old women in Chengdu, China, striving to attain a healthy lifestyle.



Ora Sima Bagheri

Supporting NZ mental health organisations, empowering people to create good habits and manage negative thought patterns.



qVision Daniel Brown

Helping people in musical theatre spend less time doing what they have to do so they can spend more time doing what they want to do.



Rasshi Raicha

Organic perfumeries derived from botanical sources that are vegan, environmentally friendly and animal cruelty free.



Relief Harshal Panidepu

A standalone biomedical device that provides relief to people with back pains without depending on massage therapists regularly.



Sub180 Christy Kimble

Platform for young people in Canterbury (and NZ) that are looking for explosive events that will blow them away.



The Glasshouse Refillery Elizabeth Peters

An alternative to plastic food packaging that is sustainable, cost effective and has minimal environmental impact.



Virtual Training Systems NZ Rory Clifford

Emergency responder training using multi-sensory virtual reality technologies and situated training experiences.



Vxt Luke Campbell & Lucy Turner

A smart assistant which converts voicemail to text and provides other tools which automate administrative tasks.



Wait Up Mikayla Haycock

Food app that allows users to order off the menu at the palm of your hand.



Water Quality Technology Ngarie Sadlier

Bio-filters to remove man-made fertilisers from farm runoff.



Zephyrus Luke Holroyd

E-sports events with relevant, unique statistics & data to enhance analysis and spark viewer interest during broadcasts.



HANNAH DUDER



I joined the very first cohort of UCE’s summer startup programme. We were unsure of what to expect but we had a great mentor, Dr Rachel Wright, a lot of enthusiasm and \$5,000 to get us through what was far from a summer break.

In 2013 I won the Entré app Challenge. Before this point, I had not been involved in any of the business/entrepreneurship clubs and barely knew what the word meant. However, I had been on the UCSA Executive and attended some of the Entré’s events. It did take me a while to realise it stood for entrepreneurship and not the course before the Main.

Over the 2013/14 summer, I worked on my app, The Suggestion Box. My goal was to replace archaic suggestion boxes with a one-stop-shop app where you could give feedback to any business directly. The idea wasn’t great, but over the summer I learnt how to create a business plan, pitch my idea, land meetings with top bosses and launched my app into cafes and supermarkets. After the summer I decided to stop working on my business but I had a new passion for entrepreneurship.

In the following year, I was awarded \$10k to launch an app to get young people voting, I had two months to turn it around but Rachel allowed me to work out of the UCE office and supported me throughout the journey.

My skills in entrepreneurship and networks within the ecosystem were growing and it was so helpful to have a base and support at UCE so I could continue my double degree as well as work on my new found passion.

My final summer between my 4th and 5th year, I didn’t have a current business idea but was given the job as “Community Coordinator” for the 2015/16 Summer Startup Programme. This was such an amazing summer and after the 10 weeks, I had met my co-founder and we ended up graduating and starting our own clothing brand.

Now 10 years on from my first experience with UCE, I regularly mentor students and share my story with the programme’s participants. Until last year I was running my own cosmetics brand and constantly thank the UCE programme for starting me on my journey as a business owner.

I believe programmes such as the UCE Summer Startup allows students to research and develop innovative business ideas, network, problem solve and be creative. A true asset to our country.



I learnt how to create a business plan, pitch my idea, land meetings with top bosses and launched my app into cafes and supermarkets.

Hannah Duder





Summer Startup Cohort 2019/20


180 Degrees Consulting Canterbury Caitlin Buchanan

A student consultancy at UC providing consulting services for non-profits and professional development opportunities for students.


Bare Minimal Skincare Kayla Drummy

 Skincare products using plastic free packaging, cruelty free formulations,  no synthetic chemicals or fillers.


BioBale Kaspar Soltero & Stephanie Beattie

 A compostable, plastic alternative, baleage wrap for use on farms making agriculture more sustainable.


BiogoodsNZ Amanda Board

 Developing methods to create non-allergenic food proteins for the future food industry enabling everyone to enjoy everyday foods without stomach cramps, inflammation and irritation.

Defiant DisAbility Annabel Hurton & Eleanor Hurton

 Improving mental health outcomes for young adults living with disabilities through the creation of shared, purposeful, social experiences.


eClean Ngārie Scartozzi

 Bioreactor that removes nitrates, phosphates and other contaminants from waterways. Designed for deployment on farms the eClean Bioreactor minimises the impact of agriculture on downstream waterways.


entré Ally Callinicos

 A student-run company and club at the University of Canterbury which cultivates entrepreneurial spirit amongst students through competitions, challenges, workshops and events.

Identity Caitlin Sarah Dow

 Bringing new life to native wood offcuts, recycling them into affordable, sustainable jewellery.

Kelpn Abel Goremusandu

 A kelp-based bioplastic, with the goal of creating the world's most sustainable bioplastic.


MerklePath Raghav Sood

API and data services that give any organisation the ability to quickly query blockchain data without dealing with all the complexity and intricacies of accessing the raw data.


New Zealand & Beyond Millie Morgan & Chelsea Aitken

Empowering boutique New Zealand skincare brands to tackle the Chinese e-commerce market.

Progressiva Katie Young

 A digital platform connecting people with a speech therapist who acts like an online personal trainer for communication.

Red Roses Caitlin Soal

 Empowering young women to create beautiful memories at special events without financial stress such as formal gowns.


Smyle Emma Pickup

Nutritious plant milks for the health of people and the environment.

Terranect Stefano Barfucci

Tunnelling machines which are used to install power, water, and internet for city infrastructure with minimal disruption to those who live in cities.

The Gro Up Group Anzac Gallate & Jack Fraser

 Enabling teachers to engage students in science and sustainability through innovative education programmes.




Vinta Corbyn Greenwood

Transforming small business owner habits through better expense management by providing analysis and advice on day to day expenses to help small businesses flourish.

Vxt Luke Campbell & Lucy Turner

A smart assistant which converts your voicemail to text and provides other tools which automate administrative tasks.

Zincovery Jonathan Ring

 Waste recycling for lower cost than disposal, saving money and the environment.



Summer Startup Cohort 2020/21



Beacon Ben Chamberlain

An app which eliminates the admin of coordinating plans, and meeting up with friends.

Bonnie Maree Bras Bonnie Simmonds

A size-inclusive bra brand that enables women to obtain the bras they actually want.

Bookitin Hannah Ensor

A booking is a booking software for mechanics' workshops aiming to increase visibility for the business, reduce cost of customer acquisition and remove friction from the sales and internal processes.

ChemCheck Wen Hua Chen

A software application that enables science technicians to easily maintain and manage chemical supplies and compliance.

CompuTech Club Georgina Addae Boamponsem

An after school digital technology learning programme for children.

ebb&tide Emma Glover & Lilian Thompson

A skincare brand creating a chitosan enhanced facial cleanser that is microplastic free.

Employment Direct Sam Walker

A subscription service for SMEs - the future of employment law support! Employer Direct helps SME's streamline HR processes and comply with employment law.

Fabric for Nature Kemp Hofmans & Sarah Moore

A cellulose based clothing fabric from wilding pine wood and forestry waste.

Foodie Curtis Gray, Ruari Hockley & Josh Bingham

An app which educates and assists the buying and handling food.

GranSkills Amelia McLuskie, Emily O'Sullivan & Phoebe McCaughan

Providing one-on-one tech tutoring for seniors on their device, in their homes, at their pace.

Grubride Taise Camargo

A new delivery system, which connects online orders with ordinary people on their way home.

ISO-NZ Fergal Dods

An online platform that helps inbound international high school students find a school in New Zealand that fits their profile and needs.

KarbenFiber Maryam Shojaei

Using an agricultural by-product to produce electrodes for infrastructure scale batteries, essential for a green energy future.

KiwiFibre Innovations William Murrell & Ben Scales

Developing sustainable, high performance composite materials using harakeke flax.

LDS Gamebox Kieran To'angutu

Empowering our youth by gamifying Christian education and creating apps that engage, inspire and educate youth as they explore their faith.

Limitless Logan Schokking

Developing the Nanosign, New Zealand's first NZTA approved temporary speed sign cover.

Matrix Reality David Huang

Pioneering the next generation of social media using augmented reality. Oasis AR is out now in the App Store and Google Play.

Muncher Grace Kortegast

Delivering deluxe lunch recipe kits to your door each week..

mymoov Harry Sinclair

Revolutionising the way people think about property in Aotearoa. Offering the lowest priced real estate services to everyone, everywhere, everyday.

notmeat Daniel Boczniewicz

Enriching the choices for plant based diets by importing novel products from around the world.

Notessity Joseph Inman

Allowing students to customise their research paper notes. "Start-to-finish" note management within a single app to make it easier for students to keep track of the notes they have collected, identify gaps in their research, and review the structure of their research paper.

Polykera Thomas Collie

Producing an affordable, sustainable bale wrap utilising chicken feathers, the most abundant protein-rich waste product.

Silver Tongue Elliott Andrews

Online digital education made easy for extra curricular providers by putting teaching tools in one easy to use place.

TradeM8 James Hamilton

Enabling trade apprentices to achieve their dreams through an engaging app that teaches apprentices, 10 minutes at a time, what they need to know to pass their trade exams.

WopWop James Kwok, James Sunshine, Lydia Looi, Abel Svoboda & Alex Diprose

An app that rewards you for commuting green. Earn Leaf Points as you walk, bike, run and redeem in the store for rewards.

Winc Sarah Cooper

Facilitating and enabling women to choose, stay and succeed in male dominated and non-traditional industries. Aspiring to be leaders of change in order to normalise women's experience for everyone and accelerate the culture shift.



Profile

LUKE CAMPBELL



When I enrolled to study at the University of Canterbury, I was ambitious, under-prepared and did not have a specific career in mind. In 2018, after a few years of study and experience leading student initiatives, I was set on starting a company but struggled with where to start. Luckily, I stumbled across the UCE and two incredible mentors in James Carr and Rachel Wright. Participating in UCE programmes taught me fundamental ideas critical to entrepreneurial success that remain a focus in our business today.

My co-founder Lucy Turner, and I joined the 2018/19 Summer Start-up Programme to build an app that helped people manage their voicemail. In August 2019, we released the first cross-platform visual voicemail app in New Zealand. Just three months later we had grown to serve more than 4000 users.

While we were still finding our feet, the UCE remained a pillar of support. In fact, we participated in the Summer Startup Programme for a second time in 2019/20. Not only was UCE a great place for us to experiment with ideas and seek mentorship

but find teammates. Chelsea Aitken was another student entrepreneur whom we met early on and after finishing work on her own company, she joined Vxt and remains an essential member of our team today.

A year after launching our first product we were struggling to achieve sustainable growth. Through growth experiments we identified that professional services businesses all over the world struggle with administrative work related to communications, like saving notes after a call with a client. We decided to pivot the business to focus on this problem.

Today, we are backed by the largest venture capital fund in New Zealand, and our business customers across the United States, Canada, the United Kingdom, Australia, and New Zealand use Vxt to make more than 12,000 calls per week.

The UCE plays a critical role in allowing students the confidence and security to take risks. Without it Vxt likely would not exist.



UCE plays a critical role in allowing students the confidence and security to take risks.

Luke Campbell





Summer Startup Cohort 2021/22

A Dam Good Idea

Holly Millar

The revolution of the dental dam, A Dam Good Idea facilitates pleasure and protection from STIs during oral sex.

Bambax Industries Ltd

Callum Windley & Cameron Bartley

Utilizing natural bamboo cellulose fibres in combination with biopolymers to create 100% biodegradable packaging with extended shelf life capabilities as an alternative to single use plastics.

Bayuble

Maggie Peacock & Zoe Rookes

Billions of plastic fruit labels are used every year in NZ alone. Bayuble is pioneering the future of fruit labels by creating home-compostable, edible and circular fruit labels, made from fruit waste, that leave nothing behind.

Beyond the Birds and the Bees

Jessica McQuoid

Providing a safe space for young New Zealanders to interact with quality information regarding healthy relationships, sexuality and sexual health. This app will support and further extend the Relationships and Sexuality Education (RSE) currently provided by schools and whānau.

Catchpool

Matthew Bertschinger

A platform that brings everyone together, simplifying administrative tasks while promoting community and improving communication channels.

Dare to Share

Alli Kennedy

A competitive and strategic board game where players subconsciously learn the key aspects of becoming educated investors, all while having fun.

Effortless Drinks

Alison Kindley

Creating a unique experience for cocktail making at home with the cocktail bomb.

Everyday Science NZ

Daniel Richards, Jack Fraser & Matthew Clark

An online science education learning tool for primary schools in Aotearoa that supports teacher planning and confidence, student achievement, and ecological citizenship.

Falcon Overland's Power Distribution Hub

Elliot Neville

An innovative Power Hub changing the way electrical accessories are added to campervans and 4wds. Making it simple, reliable and safe to enjoy luxuries out camping like hot showers and fridges.

Harvest Huts

Oscar Webb & Toby Gaire

An environmentally focused adventure design company aiming to reduce the amount of single-use plastic that goes into landfills. Selling groundsheets, bivvies, and other products from recycled materials for use outdoors.

Inkiest Co.

Te Ana Lee Smith

Planners founded on evidence-based theories and models to help people achieve their goals and improve wellbeing. The app is more than a planner, it is a personal assistant and personal Google search engine.

Koa Health Co.

Jack Hassell & James Ensor

1 in 5 students in New Zealand struggle with a mental health illness, and research shows poor nutrition is the second largest contributing factor. This signature product is a subscription-based supplement powder that includes all of the good stuff lacking in the diet of a stressed, busy student.

Linklab

James Clifford

Facilitating connections between businesses and influencers. An online platform that makes it easy for businesses to find the relevant influencers and influencers to work with brands they are passionate about.

Loxie

Lachlan Dixon

A student data and insight platform that enables brands to meaningfully connect with the student demographic, ensuring they are promoting causes and messages that resonate with the student voice.



Oasis Orbital Systems

Mekdim Tesfaye

Leveraging bleeding edge space technology to deliver an immersive space tourism experience to give humanity a fresh new perspective of our beautiful planet and build awareness around the effects of human activity.

PSS Beauty

Paige Sullivan

Making sustainability beautiful and redefining the beauty industry. Initial product launch of false lashes offers a moment of splendour into each day, to empower every wearer to bask in their own divine femininity.

Rewrap

Jayden Friend

Creating reusable pallet wrapping solutions for supply chains and warehousing. The wrap replaces traditional single use plastic pallet wrap, helping to reduce the amount of plastic waste created in supply chains.

Rexify

Faraz Hussain

Digitising paper receipts and creating an automated and seamless process for businesses to manage their expenditures, saving businesses time and money while saving the environment at the same time.

Shifting States

Dwain Allan

Building the world's first science-backed, conversational agent-led stress optimisation application for SME owner-managers: StateShifter. StateShifter helps owner-managers get clarity, sanity, and control over their lives.

Silk Road

Jacob Young & Joel Kong

Enabling emerging artists to build the profile they need to showcase their talents by commercialising their art through merchandise, as well as through digital mediums. Building a platform and community dedicated to storytelling around developments in the art world.

Te Reo Pūrakau Oriori

Manakore Rickus-Graham

A journey that brings together whānau and the unborn, newborn baby with the revitalisation of indigenous knowledge through the sound of oriori.

Tron Riders

Abdullah Naem & Humayun Khan

Solving the growing problem of bicycle theft. This innovative solution provides real-time tracking of the bicycle with an alarm which is interfaced through a mobile app.

Upskill Health

Anneke Lockhart

An online education platform where healthcare professionals complete modules and gain micro credentials which count towards their required professional development credits. Modules are recommended to each user based on geographical location, addressing regional health disparities.



Summer Startup Cohort 2022/23

Allicere Aqua Bar

Tomonori Shibata

A high-end sleek water bottle that is durable, portable, practical and aesthetically pleasing.

Cashly

Harrison Camm

A mobile payment app that allows users to make payments between one another instantly.

Commuter

Nova Coburn-Davies

A platform that educates, supports and encourages people toward a commuter lifestyle less reliant on cars.

Coop

Marcus Davidson

A card game that focuses on strategy, social interactions and enjoyment. Designed to accommodate all ranges of players with its likeable art style and easy to learn rules, Coop is perfect for both families and friend groups.

EndoSoothe

Monique Lau

A product that uses natural active ingredients to provide soothing relief for women living with endometriosis and chronic symptoms through accessible, effective and natural relief that empowers women while increasing awareness of endometriosis.

Fliink

Bonnie Humphrey & Averill Moser-Rust

Connecting funding sources with those in need of funding. Online funding marketplace that simplifies the process of finding and accessing funding opportunities, saving valuable time and effort. With Fliink, organisations can focus on growth, research, or community projects without the hassle of navigating a complex funding landscape.

Ghost Gear

Matthew Calvert

Dedicated to the sustainable design and development of equipment to prevent fishing equipment becoming lost in our oceans. In doing so, reducing the harm ghost fishing causes to our environment, economy and marine life.

Meta-morph

Nicola Tse

A subscription-based cloud platform for recruitment to streamline and improve recruitment by reducing manual tasks and providing greater access to data and information to better match and manage candidates into roles.

Nailed it Nutrition

Jack Carrick & Thomas McGuinness

Creating plant based protein that tastes great and has a high protein content compared to traditional plant protein blends. This can be used to optimally fulfil your exercise recovery needs or as a healthy addition to your lifestyle.

PiJ.Tech

Krzysztof Adrian Maliszewski

Technology solution that produces detailed eye images leading to more accurate eyes and general health diagnoses at a significantly lower cost to make portable eye imaging devices accessible to everyone.

Prism

Nat Young & Amber Jones

An online database that aims to improve queer healthcare and accessibility by better connecting consumers and their healthcare professionals in order to share feedback and choose a professional that is right for their care. It also uses anonymised data to feedback and improve Aotearoa's care for its rainbow communities in the health sector.

RoadVac

David Pethybridge

A mobile device which aims to remove surface-layer dust from gravel roads. RoadVac differs from current market alternatives as it offers a cheaper and more environmentally friendly solution, whilst simultaneously producing a marketable by-product.

Skinfuel

Ruby Haus

A full-coverage skincare brand for men that focuses on removing the stigma of men not wearing makeup. Offering beneficial products and ingredients covering the problem areas and making men feel confident in their skin.



Tag & Ties

Max Ito

Educational name-tagging activity for belongings aimed at fostering children's artistic creativity and solving parents' common trouble – kid's missing bottles. The activity navigates children to design their original name logo, cut adhesive vinyl by machine, and personalise their bottles and stuff with the logo stickers.

TakeCharge

Joshua Cammock-Elliott

An on demand charging delivery service that aims to empower EV ownership. TakeCharge delivers charging wherever or whenever is most convenient for EV owners, eliminating charging deserts, acting as a bulwark from range anxiety, and encouraging further adoption of sustainable transport methods.

Temp-Pail

Samuel Sheung & Liam Hooper

Customisable degradable packaging for fresh produce, targeting high-end distributors and individual organisations.



OLIVER HUNT



“

Over the last 5 years since Medsalv's inception as an idea for a masters project, UCE and it's associated programmes have strongly supported Medsalv's development and growth to a company now meaningfully changing way healthcare is delivered for the better.

I joined UCE's 2017/18 Summer Startup Programme late, having only decided to pursue Medsalv a few weeks before the programme's start. The team was able to find a scholarship to support me, and the learnings from that programme have propelled the idea forward and continue to do so.

Medsalv's purpose has remained consistent, to Make Healthcare More Sustainable, and we effect this by remanufacturing single-use medical devices that would ordinarily go to landfill. We work with hospitals all over New Zealand (as of December 2022 about 80% of all surgical hospitals), and our operations are based out of Christchurch, though we have staff in main centres across the country too. We have employed a significant number of University of Canterbury Graduates and Students, and supported 2 Final Year Projects through the engineering school. As we scale we expect to employ many more.

Participation in and engagement with the UCE and Thinclab programmes has been a key factor in Medsalv's success to date and we keep a keen eye on the students participating in the programmes as they are consistently high calibre, innovative, and driven people. New Zealand has a good track record when it comes to delivering new and innovative companies that can stick it to the world, and the opportunity to deliver even more. Programmes like those at UCE are great facilitators of these companies and should be supported as such – keep up the great work UCE!

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Participation in and engagement with the UCE and Thinclab programmes has been a key factor in Medsalv's success.

Oliver Hunt





ThincLab

At ThincLab Canterbury we provide tailored support to help early and later stage businesses scale and grow. ThincLab Canterbury offers an intensive programme of hands-on support and coaching for globally focussed businesses from across the region.

We build capability

We believe in helping businesses and founders grow their confidence and capabilities, so they can take on the world. We do this by peeling back assumptions, providing ongoing strategic validation, developing and coaching talent and, in the case of our flagship Growth programme, offering an introduction to governance in the form of a proto-advisory board.

Bespoke hands-on support

ThincLab Canterbury is an open-ended programme for businesses with global aspirations, anchored by bespoke hands-on support from world-class experts. We understand that every business has different needs and different challenges, so we get to know each business intimately, and tailor our support accordingly. From sales and go-to-market strategy to support with product development, from investment readiness to organisational and cultural design, the level and type of support is carefully customised to ensure maximum impact for each participating business.

Supporting NZ & Canterbury

We're proud that the work we do at ThincLab Canterbury has a significant impact on the business community around Canterbury and across the New Zealand economy. As our companies grow and scale, they contribute to a thriving business ecosystem. ThincLab Canterbury businesses continue to secure overseas investment and attract international talent, with significant benefits for the national and regional economy. As well as serving external founder-led businesses, being a UCE programme provides access to a rich pipeline of both talent and intellectual property, resulting in opportunities for students to start their own businesses or become employed in startups.

ThincLab Canterbury has been financially supported by Callahan Innovation and continues to be financially supported by ChristchurchNZ as part of its regional innovation ecosystem development work.



OUR PROGRAMMES

ThincLab Canterbury provides a transformative experience in the form of both cohort based and individual business growth and advisory services. Based within the University of Canterbury Centre for Entrepreneurship, we also co-facilitate specialised virtual and in-person accelerator programmes such as those delivered as part of the regional priority sectors strategy. Participants become part of a supportive community of entrepreneur founders, advisors and investors that shares knowledge and celebrates success.



KEA AEROSPACE



Kea Aerospace



It was an absolute pleasure working with the ThincLab team. They were pivotal in helping with the preparation of our Seed Round and providing general sounding board advice on our startup journey, as well as providing workspace and facilities. When Kea Aerospace kicked off in 2018, we had two main objectives. Firstly, to find an exciting aerospace project that captured people's imaginations. Secondly, to help support the growth of an aerospace ecosystem in Te Waipounamu and, more broadly, Aotearoa.

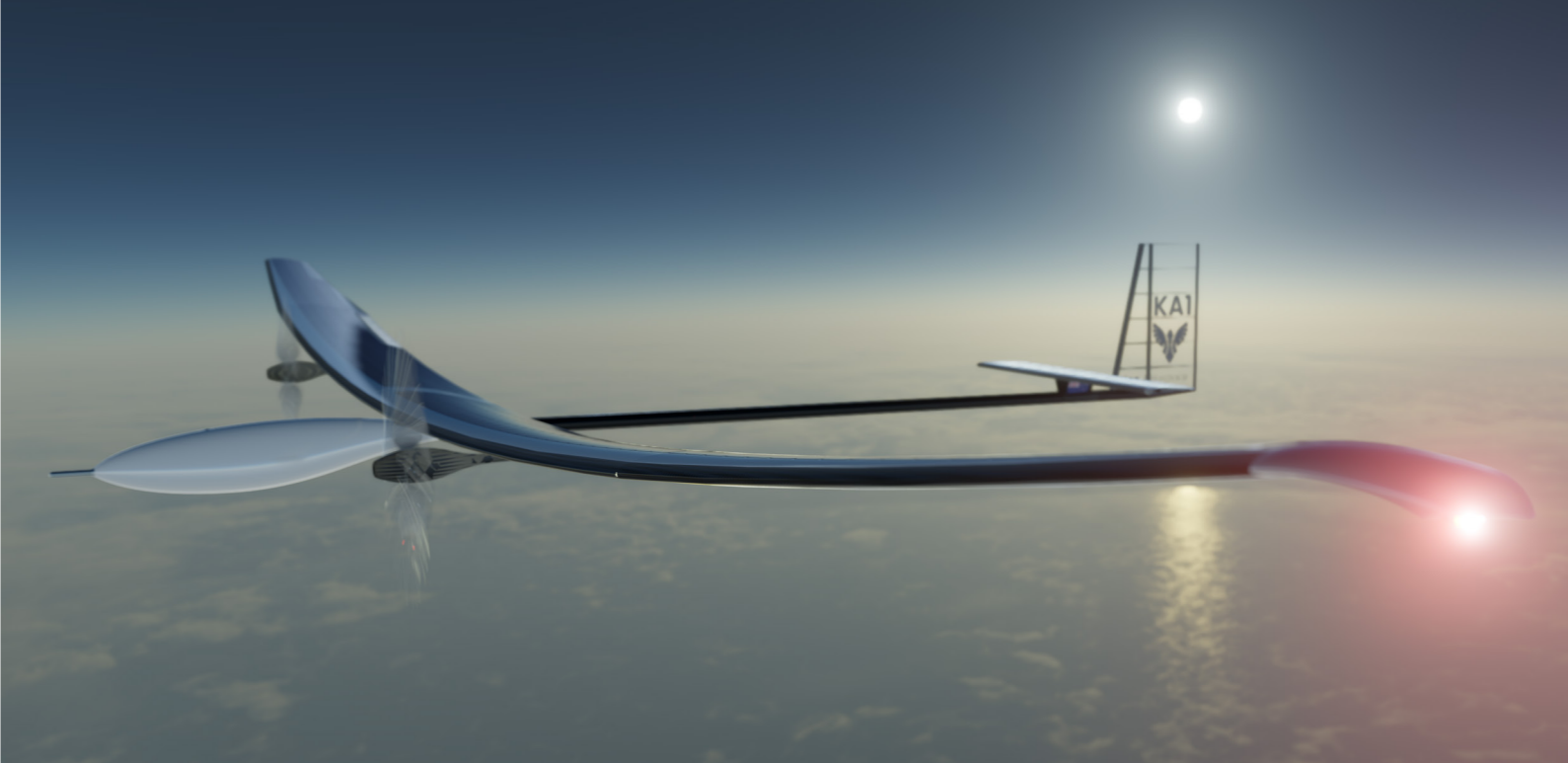
On the first point, Kea Aerospace is building solar-powered aircraft that fly in the stratosphere continuously for months at a time. Our vision is to operate a global fleet of aircraft that will provide aerial imagery for applications such as environmental monitoring, precision agriculture, disaster management and maritime domain awareness. We have our HQ based in Christchurch and, as of 2022, the company has employed around twenty University of Canterbury graduates so far, and we envisage employing a whole lot more as our operation expands. The University of Canterbury is a prodigious producer of engineering talent, and we feel incredibly fortunate to have built up excellent relationships with faculty and students.

On the second objective, Kea Aerospace was a founding member of Aerospace Christchurch. The industry body started off with meet-ups and has been at the heart of growing Ōtautahi Christchurch's aerospace sector. A decisive turning point was in 2019 when the New Zealand Space Agency funded

the development of the Christchurch Aerospace Sector Plan. This made Christchurch the first New Zealand city to have an aerospace strategy and was instrumental in aligning key stakeholders in industry, local government, central government and academia. Meet ups have grown in size, in 2022 the organisation held the inaugural New Zealand Aerospace Summit, and there is a wide range of local initiatives underway. Of particular note is Tāwhaki, a partnership between the Crown, Te Taumutu Rūnanga and Wairewa Rūnanga, who are developing an aerospace R&D test area on Kaitōrete.

We believe there's an immense opportunity for our nation to grow in advanced aviation and space development. Thirty years ago, most Kiwi's wouldn't have thought we'd be world-leading film-makers, wine-makers and boat builders. Over this decade, we envisage that the aerospace industry will embed itself in the psyche New Zealanders as an area of innovation that's part of our national identity.

Many university graduates will want to work in established companies, but New Zealand needs to nurture and support the development of start-up ventures. We must reinforce that this is an exciting, rewarding and viable pathway. Supporting people that have a streak of entrepreneurship will be at the core of future growth and it's something we need to keep striving to improve. Well done to the marvellous ThincLab team for all their stellar work.



Mark Rocket



Dr Philipp Suelthrop

Kea Aerospace is proud to contribute to the aerospace ecosystem in our region and our country

Mark Rocket



FOOD, FIBRE AND AGRITECH CHALLENGES

(2021 & 2022)

The future of the food, fibre and agritech sector in Canterbury is dependent on developing new products and solutions that will enable the sector to continue to meet emerging challenges. UCE ran two Food, Fibre and Agritech Challenges, in 2021 and 2022, reaching out to industry to understand key sector challenges and creating problem statements which invited innovators to develop impactful new solutions. The call went out nationally to both research (within universities and Crown Research Institutes) and enterprise ventures to enter the Food, Fibre and AgriTech Challenges and compete for a share of \$70,000 of cash and in-kind prizes.

UCE delivered the FFA22 Accelerator programme alongside ThinLab Canterbury. A cohort of 24 ventures was selected to participate in the 9-week Accelerator programme,

including 10 research teams from the University of Canterbury, Lincoln University and AgResearch. Each team was allocated a ThinLab advisor for weekly strategy sessions. B.Linc Innovation delivered a mid-programme Symposium to bring teams together for a day of industry speakers and networking. At the conclusion of the Accelerator, the top 12 ventures presented at the Showcase event held at E Tipu: the Boma Agri Summit.

ChristchurchNZ, KiwiNet and the Canterbury Mayoral Forum support an expanding innovation ecosystem to develop talent pipelines, connect ventures with industry and fuel economic growth. Post-challenge innovation ecosystem support pathways will continue to equip founders with business capabilities, services and resources to deliver the best opportunities for commercial success.



The FFA Challenge is a way for us to discover new talent and showcase the city's support for innovation

Ali Adams, ChristchurchNZ CEO



FFA Challenge Cohort 2021

2before® blackcurrant powder

2before® is a sports nutrition brand taking Canterbury-grown blackcurrants to the world with our breakthrough pre-exercise beverage that powers you to get out, go further and then go again.

Beever

Beever is a smartphone application that connects relief workers (which we call Beevers) and employers, with a simple tap of a button.

Clarospec

Lamb value chains lack routine, objective tools to measure product quality in real-time at industrial scale. Clarospec enables capture of quality information.

Fitbit4Food

We're building a better user experience for consumers that supports individual behaviour change by putting the consumer at the centre, simplifying those previously difficult sustainability choices, and making food shopping more effective in driving change.

Genesmith

Genesmith is on a mission to deploy facial recognition and machine learning to the global livestock industry. They are starting with kiwi sheep farmers with a focus on unlocking the latent potential in the industry by identifying and selecting the animals that are best suited to the farming system.

Greenlab

Greenlab aims to introduce more sustainable farming options involving Hemp in crop rotation which can generate 2-3x more revenue per hectare compared to current dairy, sheep & beef and cropping farming systems.

GrowBot

The Growbot is an autonomous horticultural system that handles the full cycle of ecological outdoor vegetable growing from planting to harvesting.

Happy Cow Milk

Happy Cow Milk Co is developing a milk factory in a box! This internet enabled device will allow farmers to become fully compliant milk processors. This enables farmers to sell their milk directly to their local community using 100% reusable packaging

Hemp Decortication System

New Zealand industrial hemp farmers, are only making profit by selling seed because they are unable to process stalk, gaining only a fraction of the plant value. We are developing a mobile decorticator that will enable us to process stalk and turn it into our NZ grown HempKrete building material.

Hyperspec spore detector

Our "Hyperspec spore detector" combines hyperspectral imaging, machine learning and microbiology to detect the presence of spores on the farm.



Inter-Trellis System

Inter - Trellis system incorporates a sliding and locking mechanism alongside colour coding that makes the task of wire - lifting physically easier.

Irrigation Futures Platform

Irrigation Futures is a new digital platform helping farmers and growers make effective water use decisions through smart tools using advanced soil moisture modelling and integrated weather networks. The technology behind Irrigation Futures is modular so it can integrate with other tools and platforms.

KarbenFibre

Flow batteries are one of the most promising technologies for large scale energy storage due to their long life, simplicity, and flexibility. KarbenFibre utilizes the chemistry and texture of natural fibres to produce optimize electrode that has the potential to reduce the capital cost of the flow batteries by 30%.

Lateral®

Lateral® is a novel, bacteria-based bioprotectant that controls caterpillar pests in a range of crops. It has a dual mode of action which will improve efficacy and mitigate resistance, as well as being safer for the user, environment and food chain.

MET System

Agricultural output is heavily dependent on favourable weather conditions, too often we see weather spikes decimate yields. The MET (Measure, Evaluate, Trigger) System enables set and forget automation of weather-dependent tasks eliminating the damage caused by unforeseen weather.

Moover

Fully automated backing gates. Cow welfare is improved, while reducing the workload for milkers.

MyWineMatcher

Matching your wine preferences to the chemical profile of a wine, ensuring a great match every time. New Genetic A transformative way forward to have plant production with low nitrogen supply.

Plant Protein from Water

Protein is in high demand and so are clean label ingredients. Converting wastewater from food processing into highly nutritious and functional protein will improve our health and the environment.

Pure heart Aotearoa Hemp Milk

Providing nutrition via plant-based alternatives whilst providing employment & stability within our region. To have a strong Whānau, Hapū & Iwi – culturally, economically & socially.

Split

Providing a pathway for everyday kiwis to invest and profit from transformation in our Agri sector.

WaiMonitor

WaiMonitor helps regulators and consultants understand the impact of geography on freshwater quality.





FFA Challenge Cohort 2022

Enterprise ventures

Alps2Ocean Foods NZ

Daniel Carson

Adding value through unique product innovation with environmental focus.

Autonabit

Josh McCulloch

Autonomous robot for bird control, mowing, and spraying in vineyards.

Autonomous Irrigator

Alastair Frizzell

An automated irrigator that can be programmed to accurately irrigate any area would save farmers time, money and water.

Bambax

Callum Windley & Cameron Bartley

Bambax utilizes Woodfibre in combination with novel home compostable bio-polymer technology as a replacement for poorly recycled plastics to achieve a circular bio economy.

Blacks Avenue

Reuben Harvey

Understanding Medicinal Cannabidiol (CBD) Influence on Cognitive Recovery and Protection.

Carbon Plan

Charlotte Butler, Andrew Curtis & Cindy Lowe

An innovative, cost-effective carbon offset assessment tool for New Zealand farmers to realise their farms carbon potential.

Carbonz

Finn Ross, Nicola Prebble, Ryan Gillanders & Benedict Kyle

Carbonz is the first exchange for fully traceable native New Zealand carbon credits.

DietDecoder™

Cynthia Northcote & Emily House

The DietDecoder™ is a data driven, farm decision-support tool helping farmers improve animal health and performance outcomes using powerful insights gained through the pasture diet.

Ensilage

Lauren Roberts & Sam Amundsen

Sustainable feed security for livestock.

KiwiFibre Innovations

Ben Scales & William Murrell

KiwiFibre uses natural fibres to design material solutions that help global industries make real environmental change.

Pasture Snap

Hennie Basson

Pasture measurement in your pocket. Imagine you can whip out your phone, snap the pasture at your feet with it, and have an immediate dry matter result – no internet required!

Plant My Carbon

Paul Acker, Regan Hines & Kathleen Yee

We aim to regenerate the native forest and wildlife and impact the climate - restoring our biodiversity in a way every New Zealander can get behind.

The RePAVER Project

Imogen McRae

A start-up social enterprise which harnesses the potential of waste to improve the living environment of our local communities.

Stash Cash from Forest Slash

Researching and commercialising at scale the native huhu grub as a valuable food source and a natural environmental solution for post harvest forestry debris (known as slash).

Research ventures

3D printed foods using microgreens

Dr Damir Torrico, Dr Luca Serventi & Dr Lokesh Kumar
Lincoln University

Nutritious 3D printed foods based on microgreens. Integrating sensing technologies, artificial intelligence, and food 3D printing to create foods with different nutritional compositions and tastes.

Bioenergy ryegrass

Dr David Leung & Gowtham Janardhanan
University of Canterbury

Plants are efficient soil purifiers and a reliable source of biofuels. Addressing the environmental crisis to open new opportunities.

Electromagnetic tomography system for food quality inspection

Abdullah Naeem
University of Canterbury

Developing an electromagnetic tomography system to improve food safety and quality, especially in the dairy industry, by detecting foreign bodies that may contaminate the food during industrial processing.

FoodFuse

Lin Li Yeoh & Rohan Mathias
University of Canterbury

Technology that transforms food waste into home biofuels.

Mulch

Dr David Leung
University of Canterbury

Our research team is developing a smart product that delivers benefits for food plant production as well as reduced reliance on crop protection chemicals, fertiliser runoff and generation of microplastic.



SeaBoard

Andy Park
University of Canterbury

Wall to Save the Planet - a fire-resistant and moisture controlling bio composite wall panel with the help from our friend, seaweed.

Super Pro

Mahnaz Shahverdi & Dr Ken Morison
University of Canterbury

SuperPro will produce highly soluble and nutritional pea protein for the growing market in plant-based foods.

Tautaiiao Tech

Hosea Watson & Zoren Dela Cruz
University of Canterbury

Transforming the Printed Circuit Board (PCB) manufacturing process by creating an environmentally friendly, sustainable PCB.

‘What is Inside (WIN)’

Munir Shah, Santanu Deb-Chodhury & Alistair Carr
AgResearch

Addressing the big issue of food counterfeiting. The team has developed a real-time, remotely reconfigurable platform for consumers to monitor and safeguard their brands.

Winealyse

Daniel Mak, Dr Tanya Rutan, Dr Renwick Dobson & Dr Volker Nock
University of Canterbury

Capillary platform replacing testing in the wine industry. Analysing wine faster, cheaper, easier for higher quality.



MAGGIE-LEE HUCKABEE

Commercialisation of technologies to improve life in patients with swallowing impairment



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Imagine if you could not swallow...if you couldn't enjoy a drink with your mates, or a fine meal with family and friends. Dysphagia – or swallowing impairment – is unseen but not uncommon, and is associated with many illnesses and injuries ranging from birth injuries in children to neurological and traumatic injuries in adults. Inadequate diagnosis and treatment can result in chest infection, malnutrition and dehydration, with consequent financial costs to our health care systems and health and quality of life consequences to patients.

As a clinician, turned UC clinical scientist, I had reached a point in my academic career that I needed to find some way to ensure that what I learned and developed in the research lab would translate back to my clinical origins and change healthcare practice. With no experience or learned knowledge in business practice, I found enormous support at UC. Bolstered further by the financial and business acumen of key investor and co-founder Steve Wakefield, Swallowing Technologies came to life in April 2021. Mentors through ThincLab Canterbury provided valuable advice on moving the company forward in the early days. In 2022, we completed our first capital raise of \$1.5m, and will be conducting a second capital raise of that amount in 2023. Now, nearly two years later, SwalTech has moved forward quickly with a full complement of skilled staff for product development and quality assurance, and with a scheduled national

and international market entry this year. Our team, consisting of several UC grads, is passionate about changing the way clinical practice is implemented for patients with dysphagia through the use of technology.

Commercialisation is not for the faint-hearted and has pushed me well outside my comfort zone. I have made mistakes. My advice to anyone taking on this challenge is to expect them, learn from them and then keep moving. Despite stumbles, this has been an incredibly rewarding adventure and has given me great new challenges to acquire a very different skill set.

Shifting from clinician to clinical scientist to, now, health tech entrepreneur has also given me yet another very tangible avenue for improving clinical care. I am hopeful that my journey will also show other clinicians and clinical students that there are many ways to impact clinical care. This is not a journey I could have taken alone. It takes a village to birth a concept, gently coax it through its tenuous early development, support it through its first steps, and then prepare it to go out into the world. I am very grateful for the support of UCE, UC research and innovation, very generous Cantabrians who have supported us and the many others who have kept an eye on development, and guided me along the way.

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Shifting from clinician to clinical scientist to, now, health tech entrepreneur has also given me yet another very tangible avenue for improving clinical care.

Maggie-Lee Huckabee



Student Clubs

UCE SUPPORTED CLUBS

UCE supports eight business-oriented student clubs. These clubs offer a range of competitions, seminars, workshops, internships, consultancy projects, and more to help develop transferable skills. This often sparks an entrepreneurial idea which UCE then supports through its various programmes.

Accounting Society

The UC Accounting Society aims to enhance the experience of all accounting students and also those from the wider community of the UC Business School. It offers career development through a range of workshops, panel discussions and tutorials which are well-responded to by students. The Accounting Society also provides an opportunity to connect with others, build confidence and develop those all-important soft skills through a multitude of social and industry events.

CMSA

Canterbury Malaysian Students' Association is a club that unites Malaysian students and other students from all around the world through exciting activities that embraces the beautiful Malaysian culture. It runs events like sports carnival, cultural festival celebrations and many more to come. Everyone is welcomed to be part of the club and enjoy the uniqueness of Malaysia.

Entré

Entré fosters an entrepreneurial spirit in students by providing them with experience and education in business development plus networking opportunities to enable them to make their business ideas a reality. Entré's premier competition is their Start-up Challenge, in which entrants receive mentorship to develop their venture idea and win a share of a pool of prizes.

Global China Connection

Global China Connection (GCC) Canterbury provides students with China-related opportunities. In a world increasingly connected to China, GCC connects future leaders from all nations and assist them in developing the skills and networks necessary to succeed, both in China and internationally. GCC runs events throughout the year, as well as competitions.



Investment Society

The UC Investment Society is the largest student run investment club in New Zealand. Its goal is to educate the next generation of young investors. The society hosts tutorials, careers evenings, networking events, competition and social events through-out the year designed to help students with financial literacy in a fun and social environment.

UCom

UCom is one of the longest-lasting clubs at UC, and that is no accident. Its awesome social events like the silent disco have always paired well with academic and industry events, helping UCom become one of the most successful clubs at UC. Its aim is to support commerce students through their degree, by helping to create connections through social and industry events, while academically supporting first-year students with year-round tutorials.

Despite being a commerce centered club members from all degrees are more than welcome and can still benefit from Investment Society events!

UC Women in Business

UC Women in Business provides students with opportunities to improve their capabilities and confidence, and create connections with like-minded people. UC Women in Business runs a range of practical workshops, as well as social events designed to build a strong community of members.

180 Degrees Consulting

180 Degrees Consulting provides professional development training and opportunities for students to work with non-profits and social enterprises. With 180 Degrees, students create social impact, develop transferable skills and engage in real-world consultancy projects.



Student Clubs Profile

TORI MCNOE

Te Arawa



The UCE Whānau were the catalyst for my involvement both personally and professionally, in entrepreneurship development, governance and leadership. For 4 years of my University Career, this was the space I made friends, learned to be confident and left a mark at UC. Through being hooked in through the Entré Executive for two years, and the multiple competitions we did every year including the Sustainability Challenges and Business case competition, I learned, deeply and foundationally, about who I am, my ability and what I want to see in the world. One of the most fond memories I have was my first Māori leadership role through UCE, opening the first Impact Summit with a Mihi Whakataū. The Karakia I used for the time summoned people near and far for the betterment of the next generation – something I think spoke to the antithesis of UCE for me. It was one of the most powerful places to come together as Rangatahi (the next generation) to ideate about how we saw the world.

Through my experience at UCE, I developed critical leadership skills that saw me enter spaces as a young and proud Māori leader. Despite the challenges that come with meeting the entrepreneurship sector from a Te Ao Māori perspective, I learned and leaned my initial understanding and developed my passion

through that space that is UCE. Mostly, what this space taught me, is that entrepreneurship is larger than the person who comes up with the idea. The success of an idea is really only determined by the people it has around it. Which led me into my career in commercialisation as we see it now – scaffolding Investment and commercialisation structures for our people and Aotearoa as a whole. This is very in-line with Te Ao Māori. To learn and flex this skill here was a privilege.

My belief is that our Universities are under-represented hubs for innovation and entrepreneurship, especially our Rangatahi. Leaning into the idea that meaning can be made from mess, and anchored in our societal problems, Universities lead the world in creating meaningful ideas and UCE is pivotal in creating this space for many years beyond its first ten.

My vision of success is that innovation hubs like UCE continue to grow to become accessible for all of our communities. The face of Aotearoa is becoming more diverse and accepting of worldviews and I am very excited for how this meets the UCE context, and how we continue to be enabled by it.



It was one of the most powerful places to come together as Rangatahi to ideate about how we saw the world.

Tori McNoe



UCE DISRUPT

Throughout the year UCE runs a series of two-day Disrupt Challenges, in which teams of students develop and pitch solutions to real-world challenges.

Through their involvement, students develop presenting, problem-solving, analytical thinking, consulting and teamwork skills. Each Challenge is run in partnership with an external organisation. As a partner, your organisation can help set a Challenge question and hear our students' innovative solutions to a real problem faced by your business.

Partnering with us on a UCE Disrupt Challenge is an excellent way to showcase your organisation to students and get a youthful perspective for your business. It is also a great way to identify potential graduate hires, as well as media and communication opportunities which highlight that your organisation is innovative and forward-thinking.

Challenges

2022

Future of Health Challenge

Partners: Te Papa Hauora & Pegasus Health

Tackle the biggest problems facing our Health sector.

Global Impact Challenge

Partners: ChristchurchNZ, iSB & Taylors University

Tackle the biggest problems facing NZ tourism sector.

Canterbury Economic Development Challenge

Partners: UC Business School, ChristchurchNZ, New Zealand Commerce and Economics Teachers' Association [CETA]

Dream up an economic development project to enhance Waitaha Canterbury.

Sport Marketing Challenge

Partners: UC Business School, UC Health & Crusaders

Come up with an exciting marketing strategy to re-engage with sport in a Covid-19 environment!.

2021

Future of Health Challenge

Partners: Te Papa Hauora & Pegasus Health

Tackle the biggest problems facing our Health sector.

Marketing Smackdown

Partner: Cedra Express

Create a winning marketing strategy for NZ's leading Medical Courier.

Bridging the Gap

Partners: UC Business School & Asia New Zealand Foundation

A two-day Challenge to unlock Asia's real potential for New Zealand.

Ag-tech Shake-up

Partners: ChristchurchNZ & b.linc

Transforming the future of Agriculture through innovative technology.

GovHack

GovHack is an open government and open data hackathon where participants use open data to build creative and innovative solutions to problems.

2020

Inclusive UC Challenge

Partner: On Campus Catering & Events

Cultivate inter-cultural connections at UC.

Digital Doctors

Partners: ChristchurchNZ & Pegasus Health

Reimagining the future of the General Practice.

Virtually Together

Partner: ChristchurchNZ

An entirely online Challenge for students to create social connections in an increasingly isolated world.

Event Marketing Smackdown

Partners: ChristchurchNZ & Marketing Association

Dream up an exciting, student-focused event, and it could become a reality.

Greening UC Challenge

Partners: UCSA & UC Sustainability

Make an impact by creating a more sustainable University of Canterbury.

2019

Social Enterprise Challenge

Partner: Christchurch City Council

Tackle Aotearoa's carbon emissions head on.

Sustainability Challenge

Partners: BLINC innovation & Lincoln University

Make a difference to the planet, meet new people, learn some cool stuff and have the opportunity to win cash in the process.

48-Hour Health Challenge

Partners: Health Precinct Advisory Council, CDHB, Otago University, Ara & Matapopore

Engage with some of the big problems facing the Health Sector in Canterbury and NZ.

Future of Digital Travel Challenge

Learn how digital disruption and emerging technologies would impact the future of travel.

Marketing Smackdown

Utilise marketing as the tool to solve problems that the Christchurch business community is facing.

MYOB IT Challenge

Partner: MYOB

An opportunity to develop your technical skills, business knowledge, and network with industry professionals, with the chance to represent UC at the Trans-Tasman challenge in Auckland.

Christchurch Airport Data Hackathon

Partner: Christchurch Airport

A two day challenge in which they used data to explore the impact of passenger journeys on the use of Christchurch Airport's car parks.

Ōtautahi 2025 Challenge

Partners: Christchurch City Mission & YMCA

Two days working alongside the non-profit sector to find solutions to some of Christchurch's biggest problems.

Social Enterprise Challenge - A Climate Emergency

Partner: Christchurch City Council

A two-day Social Enterprise Challenge that tackles Aotearoa's carbon emissions head on.

SDS Business Case Competition

Partners: SDS, Victoria University of Wellington, Auckland University, AUT, The University of Waikato, University of Canterbury & University of Otago.

The SDS Business Case Competition brings together teams of four students from the six participating New Zealand universities. Teams have five hours to analyse a business case and prepare their solution.

2018

MYOB IT Challenge

Partner: MYOB

The MYOB IT Challenge is a one-week long business and technical challenge where you will come up with a real-world solution for MYOB.

Lemonade Stand Challenge

Partner: Kilmarnock Trust

A 10-day challenge where you will take \$20.00 seed funding and turn it into as much money you can to support the Kilmarnock Trust.

21 Day Challenge

The 21 Day Pacific Challenge brings teams of students from across the university together to solve a problem in a Pacific nation.

2017

NZTA Kaikōura Challenge

Partner: NZTA

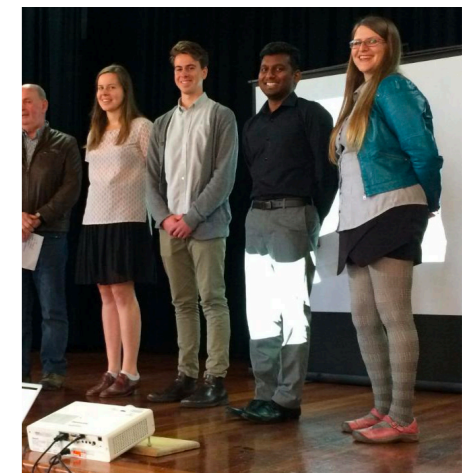
This challenge is aimed at providing much-needed assistance to our Kaikōura neighbours post-quake.

Social Challenge

The Kathmandu NZ Student Social Enterprise Challenge gives teams from tertiary institutions a wellness challenge to solve.

Entrepreneurship Avenue

UCE sponsored two students to attend Entrepreneurship Avenue Conference in Vienna in May 2017. The conference is designed to inspire and encourage students to start or grow their own business with a startup workshop and visits to local co-working spaces and incubators lined up for attendees.



He Umanga, He Ahurea | Business and Culture

Strengthening treaty partnerships and bicultural competence and confidence is important to be able to work effectively in Aotearoa | NZ and the global business environment.

UCE is committed to responding to its obligations under Te Tiriti o Waitangi and its role in contemporary Aotearoa. The Summer Startup programme explores cultural competency, Māori research and partnerships, the Waitangi Tribunal's Wai 262 report, background on the Treaty and the Tribunal and what that means for business and intellectual property-type issues. Our Disrupt Challenges and other programmes introduce the value of mātauranga Māori and the role of Māori as innovators, mentors, and consumers.

Kia rite ki ō Māui whakaaro – cultural perspectives in business

Just as Māui, the famous ancestor of the Pacific, ignited disruption and innovation to achieve his many great feats, so too can alternative world views inform creativity and business growth. At UCE ventures gain insight into indigenous models of economic growth that incorporate different cultural perspectives into their business approach to support success in global markets.

We would like to acknowledge the support of Lyndon Waaka (Kāiārahi Māori), Professor Shaun Ogilvie (Kā Waimaero), Tipene Merritt and Sarah Wiki-Bennett (Kaiārahi Rangahau) and Dr Martin Fisher (Kā Waimaero).



Dr Martin Fisher, Kā Waimaero | Office of Treaty Partnership speaking to Summer Startup Cohort about WAI262 and Treaty Partnership.



HOW TO GET INVOLVED

If you have a business project that requires an innovative, entrepreneurial approach, ask us about ways we can connect you with students through projects, internships and employment. We have hundreds of opportunities every year for mentors and speakers. Many of our programmes depend on creating opportunities for students to benefit from the shared energy, expertise and experience from people like you!

Get in touch to help develop the next generation of entrepreneurs! uce@canterbury.ac.nz

HE WHAKAMIHI | THANK YOU

UCE is supported by an extensive innovation ecosystem including entrepreneurs, founders, industry, and UC staff and alumni who generously share their expertise. The Summer Startup programme content is supported by a diverse range of industry speakers and founders able to share their journey, while the speed mentoring sessions offered practical advice alongside network connections. We would like to offer a HUGE THANK YOU to all our Programme supporters.



It's UC's 150th Birthday and you're invited!

The University of Canterbury is celebrating its 150th anniversary this year.

We have planned an exciting year-long programme of events - celebrating our history as well as looking to the future and showcasing UC research and innovation to our community. This will include concerts, conferences, public talks, art exhibitions, sporting events, and student, alumni and community events.

We want to thank you for your support and invite you to join our celebrations. Check our website for the latest information and event updates.

www.canterbury.ac.nz/uc150

UC  | **150th**
UNIVERSITY OF
CANTERBURY

